Sylvia Bennett Appointed Director of Development at BAMPFA

Bennett Joins BAMPFA Following 30-Year Tenure in Public Broadcasting

(berkeley, CA) November 2, 2017—The UC Berkeley Art Museum and Pacific Film Archive (BAMPFA) announced today the appointment of Sylvia Bennett as its new Director of Development. Bennett, a California native, brings to BAMPFA three decades of experience as a development professional working in public broadcasting, most recently as Senior Vice President of Development and Corporate Communications at WNED | WBFO in Buffalo, NY.

“We’re thrilled to welcome Sylvia to BAMPFA’s leadership team, where we know she’ll be successful at expanding our donor base and pursuing our ambitious fundraising goals,” said BAMPFA Director and Chief Curator Lawrence Rinder. “Sylvia has a distinguished track record of accomplishment in building new connections with supporters and community partners, and we’re excited to see her continue this record of success at BAMPFA.”

A UC Berkeley alumna who began her career at San Francisco’s KQED, Bennett has held senior leadership positions at the PBS corporate headquarters and the Washington, DC station WETA prior to her decade-long tenure at WNED | WBFO, which serves the Western New York and Southern Ontario region. She has experience with a wide portfolio of responsibilities ranging from fundraising development to production, programming, special events, and volunteer services. She begins her role at BAMPFA this month.
"I'm thrilled to join BAMPFA and its world-class professional team. The Berkeley’s Art Museum and Pacific Film Archive is internationally renowned for its high-caliber exhibits, film presentations, and education programs, and I am proud to work for this organization," said Bennett. "It will be rewarding to connect with current BAMPFA supporters and to bring others—who may not be aware of all we have to offer—into our community."

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About BAMPFA
An internationally recognized arts institution with deep roots in the Bay Area, the University of California, Berkeley Art Museum and Pacific Film Archive (BAMPFA) is a forum for cultural experiences that transform individuals and advance the local, national, and global discourse on art and film. BAMPFA is UC Berkeley’s premier visual arts venue, presenting more than 450 film screenings, scores of public programs, and up to twenty exhibitions annually. With its vibrant and eclectic programming, BAMPFA inspires the imagination and ignites critical dialogue through art, film, and other forms of creative expression.

The institution’s collection of more than 19,000 works of art dates from 3000 BCE to the present day and includes important holdings of Neolithic Chinese ceramics, Ming and Qing Dynasty Chinese painting, Old Master works on paper, Italian Baroque painting, early American painting, Abstract Expressionist painting, contemporary photography, and Conceptual art. BAMPFA’s collection also includes more than 17,500 films and videos, including the largest collection of Japanese cinema outside of Japan, impressive holdings of Soviet cinema, West Coast avant-garde film, and seminal video art, as well as hundreds of thousands of articles, reviews, posters, and other ephemera related to the history of film.